

Jun 23, 2026

Attendees

- **Board:** Chloe, Felicia, Jason, Maria, Mitchell, Ryan, Savannah, Steph, Susan, Todd, Val, Vicky
- **Staff:** Larry, Steve
- **Other:** Fanette (City Council), Brad (City Staff)

Notes

Consent agenda

-  Motion: Approve consent agenda
 - Moved: Jason, Seconded: Todd
 - Yea: All, Nay: All
 - Motion: Passed

Discussion Items

- Valley Junction Pride
 - \$10 tie-dye VJ shirts
 - Kids zone and entertainment booked
 - >\$13k in sponsorships
 - Looking for additional volunteers
 - Steve is going to help– begrudgingly
- Puzzle Night Fundraiser (Aug 4)
 - Event planned and ready to go
 - Figuring out how exactly to facilitate alcohol sales has been the biggest challenge
 - Maria has used a pop-up bar service at Candle Bar
 - BYOB at the VJ Activity Center would be the easiest
 - Could suggest a \$5 “corking” fee
 - Side benefit is that we don’t have to be on the hook to provide enough variety to satisfy everybody
 - Venue options include The Tavern, The Venue, VJ Activity Center, or St. Kilda
- Main Street Iowa (MSI) Partnership Visit (July 28)
 - Last year was Main Street **America**
 - This is with Main Street **Iowa** on a “partnership visit”
 - There will be a meeting scheduled with the board– we will not hold a board meeting

Reports

- Event & Marketing Manager
 - Larry has a good feeling about next month
 - Band swap for this coming Thursday; new band has fans
 - Vintage show coming up
 - Vendor sign-up is going well
 - Kids zone will have a zine making workshop
 - July Sidewalk Sale event (July 25)
 - This event does not have a budget
- Committees
 - Design
 - Tracking down property owners for murals

- Promotions

- Exec would like to reinvigorate the promotions committee– reached out to a few folks who were identified as good with social media and promotion

Meeting adjourned at 6:25 PM