


Feb 24, 2026

Attendees



- **Board:** Chloe, Felicia, Jason, Maria, Mitchell, Ryan, Savannah, Steph (virtual), Susan, Todd, Val, Vicky
- **Staff:** Larry, Steve
- **Other:** Brad

Notes

Consent agenda

-  **Motion: Approve consent agenda**
 - Moved: Jason , Seconded: Savannah
 - Yea: All, Nay: 0
 - Motion: Passes

Action Items

- CDs
 - 6 month CD at Veridian for grant funds we're not using immediately
 - \$200k from Microsoft
 - 3.99% APR
 -  **Motion: to open 6 month CD at Veridian for \$200k**
 - Moved: Val, Seconded: Todd
 - Yea: All , Nay: 0
 - Motion: Passes
- 2026 Work Plans
 - Steve would like to have a third-party, independent study performed on pedestrian safety to build a better argument for pedestrian bump-outs
 - DevelFundraising event
 -  **Motion:**
 - Moved: Jason, Seconded: Val
 - Yea: All, Nay: 0
 - Motion: Passes

Discussion Items

- Annual Campaign Updates
 - \$2,738 short of 2025 amounts
 - ~\$7,000 "missing" contributions from last year's contributors at their 2025 giving amounts
 - Steve would like to wrap it up by Feb 27

Reports

- President
 - Promotions committee revamp is in-progress
- Executive Director
 - Steve will be at MSI workshop next week in Mason City
 - Reminder: at-large WDM city council run-off on March 17
 - Mayor plans to appoint new city council liaison after the election
- Committees
 - Design

- Beginning discussions for public art process
- 2 Sign-Up applications (Tulip Bloom and not-Mitzi's)
 - Funds for 9-10 more blade signs
- Promotions
 - Moving meetings to first or second Tuesday at 3pm
- Other Updates
 - City
 - Destiny Church on 6th Street church has been vacated and is for sale
 - Proposals are interesting
 - 122 5th Street is running into financial issues requiring more time
 - Council will extend the development agreement to Dec 2027
 - Likely will get value-engineered
 - Master plan
 - Send council positive notes that endorse the process and outcomes of the steering committee
 - Hold off on resolution in favor of 4th Street until it actually goes to council

Meeting adjourned at 6:11 PM