May 27, 2025

Attendees

• Board: Chloe (virtual), Jason, Mitchell, Ryan, Savannah, Steph, Susan, Trevor, Val, Vicky

• Staff: Larry, Steve

• Other: Everett (Chamber), Brad (City)

Notes

Consent agenda

Motion: Approve consent agenda

Moved:Susan, Seconded: Val

Approved: AllMotion: Passed

Discussion Items

• Tariff Press Conference

- Led by non-profit group "Tariffs Cost Us"
- Tuesday, June 3rd 10:30AM in front of Bing's
- 6th & Walnut Parking Lot and Dumpster
 - Council pulled it from the agenda, they wanted to look at more options; including removing the dumpster enclosure from the plan
 - City staff recommends taking it back to council, include Jason's letter to include the dumpster and it should pass
 - Anticipating that it will go back up for vote next Monday
 - Steve and Jason plan to attend
 - The "Ann Selzer" building might be purchased by Cutler Construction, with plans to build a mixed-use, 3-story building next to the current mixed-use building
 - This increases the need to add an additional dumpster enclosure on the west 300 block
- 122 5th
 - Development agreement and package passed council
 - Building needs to be completed by the end of December 2026
 - Design: 2 stories, all brick facades
 - During construction they'll need to occupy several spots in the back parking lots and spots along
 5th
 - Steve is asking that a temporary sidewalk be created with barriers as much as possible during construction
- Fall Vintage Event
 - Larry would like to use this potential event to supplant the losses from Cinco de Mayo (~\$10k)
 - Coordinating dates
 - When exactly will the Car Show in September be?
 - When will the other vintage event be?
 - Speak with Chistina to figure out if she's going to bring her vintage event back to HVJ
 - Give her until June 2nd to answer

Reports

- Executive Director
 - Capitol City Pride parade is June 8th

- How do we want to get walkers?
- We should hit the \$100m mark in economic development/investment this year; one of a handful of Main Street districts to do so

Treasurer

- Cinco de Mayo will need a different approach to funding and organizing it for 2026
 - Consider moving it to a Thursday event if the Cinco de Mayo committee isn't able to secure more sponsorships or grants
 - Vicky is interested in working with Vince to identify and assemble a stronger committee
 - Could La Michoacana be interested in joining/helping?

Committees

- o Design
 - Public art piano
 - City legal is asking us to sign a public space "lease" if we want to install a public art piano ourselves
 - Suggestion has been made to create a consolidated public lease agreement between HVJF and the City that could cover multiple space annually, or for multiple years
 - Documenting these borrowed spaces in a lease agreement will keep the responsibilities and durations of the agreement clear and help avoid future conflicts or questions
- Promotions
 - Apparel sales are going well
- WDM Chamber
 - They're looking for a new office

Additional Notes

- Blood drive will be at this week's MITJ
- Larry will be playing in the band at this week's MITJ

Meeting adjourned at 6:36 PM