


March 25

Attendees


- **Board:** Steph, Chloe, Jason, Felicia, Mitchell, Meredith, Val, Susan, Savannah, Vicky
- **Staff:** Larry, Steve
- **Other:** Brad (City)

Notes

Consent agenda

-  Motion: Approve consent agenda
 - Moved: Meredith, Seconded: Susan
 - Approved: All
 - Motion: Passed

Action Items

- Bump-out Resolution
 - Generally well received; a part of the master plan
 - Russ is still on the fence about them; needs more convincing
 -  Motion: Approve bump out resolution
 - Moved: Steph, Seconded: Meredith
 - Approved by: All
 - Motion: Passed

Discussion Items

- Sprinkler system
 - HVJF, Property Owners, and City are all aware of the circumstances
 - All are now generally understanding of the circumstances
- Vintage event
 - Desire to maintain an event in the district
 - Idea: add a "Made" portion
 - Alcoholic beverages
 - Leaning towards not running drink sales
 - Would lean on bars and restaurants for beverages
 - Should we meet with [current organizer] about why she took the event to a different location?
 - Vintage in the Valley; June 22nd
 - Dallas County Vintage + Made Fair; September 20th
 - Would she consider bringing the event back to HVJ in Fall?
 - Suggestion: make it a Fall event

Reports

- Executive Director
 - Expecting hotel/motel funding to continue to be reduced in the near future
- Event & Marketing Manager
 - MITJ 2025 is announced
 - Beverage tent sponsorship
 - 14 beverage tent sponsorships
 - Open weeks

- Looking for July 3rd (need more people for this one)
 - Saint Blonde could be a good one to ask
 - First 3 weeks in May
- Farmer's Market
 - Overbooked for Farmer's Market
 - Kid zone in the works at 300 block
 - Looking for possible sponsorship
 - Simultaneous car shows at 500 block on Elm; alley to alley
 - Cirque will be at every single week
- Treasurer
 - See report
- Committees
 - Design
 - 17 street poll banners will be replaced
 - Hatch agreed to design a few different banners for free
 - Promotions
 - There will be 2 blood donations drive at MITJ in 2025
 - VJ Pride
 - Committee is making progress on plans
 - We will appear at Capitol City Pride and promote our event
 - We will get a free spot in the Pride parade because we won best float in 2024
- City Updates
 - Empty lot 12th; mixed use building interest; doubtful anything will happen
 - About half way through reviewing final master plan design guidelines

Meeting adjourned at 6:42 PM